

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C29N06

Invoice #	189682-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189682
Alt Order #	6831507
Deal #	
Order Flight	10/28/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	Wednesday 8-9p	8-9p		to						
					10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	8:40 PM	TPMD1025	\$525.00		1
2	WOOD	Today Show 3	10-11a		to						
					11/05/12 to 11/11/12	1x	-T-----				
	WOOD			Tu	11/06/12	:30	10:30 AM	TPMD1025	\$1,600.00		3
3	WOOD	Thu 8-10p	8-10p		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	8:47 PM	TPMD1025	\$2,500.00		1
4	WOOD	Saturday News 8 @11	11-1130p		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	11:26 PM	TPMD1025	\$2,000.00		1
5	WOOD	NBC Nightly News	630-730p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	7:26 PM	TPMD1025	\$2,000.00		1
7	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	2x	M-----				
	WOOD			M	10/29/12	:30	11:59 AM	QPSD0015000H	\$450.00		2
	WOOD			M	10/29/12	:30	12:46 PM	QPSD0006000H	\$450.00		1
8	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	12:21 PM	QPSD0015000H	\$450.00		1
9	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	2x	--W----				
	WOOD			W	10/31/12	:30	12:12 PM	TPMD1025	\$450.00		2
	WOOD			W	10/31/12	:30	12:51 PM	TPMD1025	\$450.00		1
10	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	12:32 PM	TPMD1025	\$450.00		1

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		Invoice Period	10/29/12 - 11/06/12
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Account Executive	Petry Philadelphia	Alt Order #	6831507
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/28/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WOOD	News 8 @ Noon	12-1p		to						
11	WOOD	News 8 @ Noon	12-1p		to						
				10/29/12 to 11/04/12	2x		----F--				
	WOOD			F	11/02/12	:30	11:58 AM	QPSD0017000H	\$450.00		2
	WOOD			F	11/02/12	:30	12:26 PM	TPMD1025	\$450.00		1
13	WOOD	News 8 @ Noon	12-1p		to						
				11/05/12 to 11/11/12	1x		-T-----				
	WOOD			Tu	11/06/12	:30	12:11 PM	TPMD1025	\$450.00		1
14	WOOD	Rachael Ray	2-3p		to						
				10/29/12 to 11/04/12	1x		M-----				
	WOOD			M	10/29/12	:30	2:55 PM	QPSD0015000H	\$100.00		1
15	WOOD	Rachael Ray	2-3p		to						
				10/29/12 to 11/04/12	1x		-T-----				
	WOOD			Tu	10/30/12	:30	2:42 PM	QPSD0006000H	\$100.00		1
16	WOOD	Rachael Ray	2-3p		to						
				10/29/12 to 11/04/12	1x		--W----				
	WOOD			W	10/31/12	:30	2:30 PM	TPMD1025	\$100.00		1
17	WOOD	Rachael Ray	2-3p		to						
				10/29/12 to 11/04/12	1x		---T---				
	WOOD			Th	11/01/12	:30	2:20 PM	TPMD1025	\$100.00		1
18	WOOD	Rachael Ray	2-3p		to						
				10/29/12 to 11/04/12	1x		----F--				
	WOOD			F	11/02/12	:30	2:32 PM	TPMD1025	\$100.00		1
19	WOOD	The Doctors	3-4p		to						
				10/29/12 to 11/04/12	2x		M-----				
	WOOD			M	10/29/12	:30	3:11 PM	QPSD0006000H	\$100.00		2
	WOOD			M	10/29/12	:30	3:26 PM	QPSD0015000H	\$100.00		1
20	WOOD	The Doctors	3-4p		to						

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Sales Office	Petry/Philadelphia
Sales Region	National

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IDB #	1046
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
20	WOOD	The Doctors	3-4p		to						
				10/29/12 to 11/04/12	2x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	3:12 PM	QPSD0015000H	\$100.00		2
	WOOD			Tu	10/30/12	:30	3:27 PM	QPSD0006000H	\$100.00		1
21	WOOD	The Doctors	3-4p		to						
				10/29/12 to 11/04/12	2x	- - W- - - -					
	WOOD			W	10/31/12	:30	2:59 PM	TPMD1025	\$100.00		1
	WOOD			W	10/31/12	:30	3:28 PM	TPMD1025	\$100.00		2
22	WOOD	The Doctors	3-4p		to						
				10/29/12 to 11/04/12	2x	- - - T- - -					
	WOOD			Th	11/01/12	:30	3:11 PM	TPMD1025	\$100.00		1
	WOOD			Th	11/01/12	:30	3:56 PM	TPMD1025	\$100.00		2
23	WOOD	The Doctors	3-4p		to						
				10/29/12 to 11/04/12	1x	- - - - F- -					
	WOOD			F	11/02/12	:30	2:59 PM	TPMD1025	\$100.00		1
24	WOOD	The Doctors	3-4p		to						
				11/05/12 to 11/11/12	2x	M- - - - -					
	WOOD			M	11/05/12	:30	2:59 PM	TPMD1025	\$100.00		2
	WOOD			M	11/05/12	:30	3:37 PM	TPMD1025	\$100.00		1
25	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	2x	M- - - - -					
	WOOD			M	10/29/12	:30	4:20 PM	QPSD0006000H	\$250.00		2
	WOOD			M	10/29/12	:30	4:36 PM	QPSD0015000H	\$250.00		1
26	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	2x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	3:59 PM	QPSD0015000H	\$250.00		2
	WOOD			Tu	10/30/12	:30	4:37 PM	QPSD0006000H	\$250.00		1
27	WOOD	Ellen	4-5p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					

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		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	189682
Account Executive	Petry Philadelphia	Alt Order #	6831507
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/28/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
27	WOOD	Ellen	4-5p	to							
	WOOD			W	10/31/12	:30	3:59 PM	TPMD1025	\$250.00		2
28	WOOD	Ellen	4-5p	to							
				10/29/12 to 11/04/12	2x	---T---					
	WOOD			Th	11/01/12	:30	4:31 PM	TPMD1025	\$250.00		2
	WOOD			Th	11/01/12	:30	4:48 PM	TPMD1025	\$250.00		1
29	WOOD	Ellen	4-5p	to							
				10/29/12 to 11/04/12	2x	----F--					
	WOOD			F	11/02/12	:30	3:59 PM	TPMD1025	\$250.00		1
	WOOD			F	11/02/12	:30	4:47 PM	TPMD1025	\$250.00		2
30	WOOD	Ellen	4-5p	to							
				11/05/12 to 11/11/12	1x	M-----					
	WOOD			M	11/05/12	:30	3:59 PM	TPMD1025	\$250.00		2
31	WOOD	5am Daybreak	5a-6am	to							
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	5:53 AM	QPSD0006000H	\$200.00		1
32	WOOD	5am Daybreak	5a-6am	to							
				10/29/12 to 11/04/12	1x	-T-----					
	WOOD			Tu	10/30/12	:30	5:23 AM	QPSD0006000H	\$200.00		1
33	WOOD	5am Daybreak	5a-6am	to							
				10/29/12 to 11/04/12	1x	--W----					
	WOOD			W	10/31/12	:30	5:47 AM	TPMD1025	\$200.00		1
34	WOOD	5am Daybreak	5a-6am	to							
				10/29/12 to 11/04/12	1x	---T---					
	WOOD			Th	11/01/12	:30	5:10 AM	TPMD1025	\$200.00		1
35	WOOD	5am Daybreak	5a-6am	to							
				10/29/12 to 11/04/12	1x	----F--					
	WOOD			F	11/02/12	:30	5:27 AM	TPMD1025	\$200.00		1

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36	WOOD	5am Daybreak	5a-6am		11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	5:47 AM	TPMD1025	\$200.00		1
37	WOOD	5am Daybreak	5a-6am		11/05/12 to 11/11/12	1x	-T-----				
	WOOD			Tu	11/06/12	:30	5:53 AM	TPMD1025	\$200.00		1
38	WOOD	6am Daybreak	6-7a		10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	6:22 AM	QPSD0015000H	\$475.00		1
39	WOOD	6am Daybreak	6-7a		10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	6:24 AM	QPSD0015000H	\$475.00		1
40	WOOD	6am Daybreak	6-7a		10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	6:58 AM	TPMD1025	\$475.00		1
41	WOOD	6am Daybreak	6-7a		10/29/12 to 11/04/12	1x	---T---				
	WOOD			Th	11/01/12	:30	6:52 AM	TPMD1025	\$475.00		1
42	WOOD	6am Daybreak	6-7a		10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	6:16 AM	TPMD1025	\$475.00		1
43	WOOD	6am Daybreak	6-7a		11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	6:53 AM	TPMD1025	\$475.00		1
45	WOOD	Today Show	658-9a		10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	7:59 AM	QPSD0006000H	\$750.00		1
46	WOOD	Today Show	658-9a								

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	- T- - - -				
	WOOD			Tu	10/30/12	:30	7:27 AM	QPSD0006000H	\$750.00		1
47	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	8:59 AM	TPMD1025	\$750.00		1
48	WOOD	Today Show	658-9a		to						
					10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	8:30 AM	TPMD1025	\$750.00		1
51	WOOD	Today Show	658-9a		to						
					11/05/12 to 11/11/12	1x	- T- - - - -				
	WOOD			Tu	11/06/12	:30	6:58 AM	TPMD1025	\$1,750.00		1
52	WOOD	Daybreak Sat 6am	6-7a		to						
					10/29/12 to 11/04/12	1x	- - - - - S-				
	WOOD			Sa	11/03/12	:30	6:28 AM	TPMD1025	\$300.00		1
53	WOOD	Daybreak Sat @7am	658-8a		to						
					10/29/12 to 11/04/12	2x	- - - - - S-				
	WOOD			Sa	11/03/12	:30	6:59 AM	TPMD1025	\$600.00		2
	WOOD			Sa	11/03/12	:30	7:53 AM	TPMD1025	\$600.00		1
54	WOOD	Daybreak Sun @6am	6-7a		to						
					10/29/12 to 11/04/12	2x	- - - - - S				
	WOOD			Su	11/04/12	:30	6:38 AM	TPMD1025	\$175.00		1
	WOOD			Su	11/04/12	:30	6:54 AM	TPMD1025	\$175.00		2
55	WOOD	Daybreak Sun @7am	658-8a		to						
					10/29/12 to 11/04/12	1x	- - - - - S				
	WOOD			Su	11/04/12	:30	7:38 AM	TPMD1025	\$475.00		1
56	WOOD	Monday 10-11p	10-11p		to						
					11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	10:33 PM	TPMD1025	\$2,000.00		3

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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
56	WOOD	Monday 10-11p	10-11p		to						
58	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	5:17 PM	QPSD0015000H	\$1,500.00		1
60	WOOD	WOOD News @ 430am	430-5a		to						
				11/05/12 to 11/11/12	1x	M-----					
	WOOD			M	11/05/12	:30	4:49 AM	TPMD1025	\$25.00		2
69	WOOD	Monday 8-10p	8-10p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	7:58 PM	QPSD0015000H	\$1,100.00		1
72	WOOD	NBC Nightly News	628-7p		to						
				10/29/12 to 11/04/12	1x	---T---					
	WOOD			Th	11/01/12	:30	6:30 PM	TPMD1025	\$1,100.00		1
75	WOOD	Saturday 9-10p	9-10p		to						
				10/29/12 to 11/04/12	1x	-----S-					
	WOOD			Sa	11/03/12	:30	9:46 PM	TPMD1025	\$650.00		1
76	WOOD	Sun News 8 @6p	6-7p		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:00			\$850.00	Credited	1
				tech diff							
77	WOOD	Tonight Show w/ Leno	1135-1235a		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	11:48 PM	QPSD0015000H	\$300.00		1
79	WOOD	Tues 8-10p	758-10p		to						
				10/29/12 to 11/04/12	1x	-T-----					
	WOOD			Tu	10/30/12	:30	9:40 PM	QPSD0015000H	\$4,000.00		1
83	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	1x	M-----					

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**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street
Suite 400
Alexandria, VA 22314
USA

INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge
Product	order
Estimate Number	C29N06

Invoice #	189682-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	189682
Alt Order #	6831507
Deal #	
Order Flight	10/28/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
83	WOOD	M-F News 8 @ 11	11-1135p		to						
	WOOD			M	10/29/12	:30	11:30 PM	QPSD0006000H	\$650.00		1
84	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	11:34 PM	QPSD0006000H	\$650.00		1
85	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	:30	11:24 PM	TPMD1025	\$650.00		1
86	WOOD	M-F News 8 @ 11	11-1135p		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	:30	11:33 PM	TPMD1025	\$650.00		1
89	WOOD	6am Daybreak	6-7a		to						
				11/05/12 to 11/11/12	1x	- T- - - - -					
	WOOD			Tu	11/06/12	:00			\$525.00	Credited	2
		tech diff									
90	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	7:21 PM	QPSD0015000H	\$425.00		1
95	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	:30	7:54 PM	QPSD0006000H	\$250.00		1
96	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	7:54 PM	QPSD0006000H	\$250.00		1
97	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	:30	7:59 PM	TPMD1025	\$250.00		1
98	WOOD	Access Hollywood	730-8p		to						

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814 King Street
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USA

INVOICE

DUPLICATE

Advertiser	POL/Detroit International Bridge	Invoice #	189682-2
Product	order	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WOOD	Order #	189682
Account Executive	Petry Philadelphia	Alt Order #	6831507
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/28/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	1046
Billing Type	Cash	Advertiser Code	DIBC
Special Handling		Product Code	ORDR
		Agency Ref	IN10086/SP6681/TO1332
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
98	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	---	T---				
	WOOD			Th	11/01/12	:30	7:55 PM	TPMD1025	\$250.00		1
99	WOOD	Monday 8-10p	8-10p		to						
				11/05/12 to 11/11/12	1x	M-----					
	WOOD			M	11/05/12	:30	7:59 PM	TPMD1025	\$5,375.00		2
102	WOOD	Sat Prime Rotator	758-11p		to						
				10/29/12 to 11/04/12	1x	-----S-					
	WOOD			Sa	11/03/12	:30	8:07 PM	TPMD1025	\$250.00		1
103	WOOD	Football Night in America	7-8P		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	7:07 PM	TPMD1025	\$700.00		1
104	WOOD	Sunday Night Football	8-1130P		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	11:41 PM	TPMD1025	\$1,000.00		1
				Sports ran late							
105	WOOD	NFL Sports Overtime	12-1230a		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	12:35 AM	TPMD1025	\$250.00		1

Aired Spots **86**

<u>Gross Total</u>	\$50,375.00	
<u>Agency Commission</u>	\$7,556.25	
<u>Net Amount Due</u>	\$42,818.75	Payment Terms 30 Days

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